

Selected Case Studies



Client	Imandi Inc., Seattle, WA
Project	Largest reverse auction marketplace for consumer services
Business Challenge	Build platform for consumers to get service providers to bid for customized services/ requirements Manage and classify large amount of content Build a network of service providers
Our Solution	Designed and developed the site Created forms for data collection Developed CRM modules Built tools for content aggregation and classification Technology used: IIS/ COM/ ASP/ SQL Server
Value Delivered	Developed one of the largest consumer services marketplace Significantly reduced cost of development and site operations
Relevance to Imandi	Build and manage content rich sites Classify and test content